

PAUL ANDREW CARLON

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Work Statement

I am a detail oriented, interactive designer with a unique style who is interested in securing a staff position with a creative organization. I am always learning something new and staying informed about current design trends. In addition to being an experienced designer, I also have development experience. With the line between print and interactivity blurring, my design and development experience would be a great addition to any company with an interest in bridging the gap between the design and development processes.

Design and Development Experience

Tracermia Interactive - Columbus, OH | 2009 - 2010 (contract)

Production Developer. Creating interactive e-learning activities using Actionscript 3 and XML to educate students on how to utilize various programs within the Microsoft Office 2007 suite. Animating static print assets for use in educational software by McGraw-Hill.

Tween Brands - Columbus, OH | 2008 (contract)

Interactive Designer. Created visual assets for Justice and LimitedToo for landing page and email usage. Developed interactive assets implementing Actionscript and XML. Designed, created, and arranged assets for email campaigns.

America Online, Inc. - Columbus, OH | 2005 - 2008 (multiple contracts)

Visual Designer. Created and managed visual assets for AOL's international web portals. Created and standardized visual requirements and specifications for international development teams. Specialized in design and illustration of static and dynamic graphics used for advertising and landing page usage.

Orange Barrel Media - Columbus, OH | 2006 - 2007

Art Director / Designer. Designed large format wallscape media, some with national exposure and recognition. Managed production schedules. Worked directly with clients on a large number of varied projects. Clients included Nationwide Insurance, City of Columbus, Toyota, Miller Brewing Company, Business First, Columbus Alive, Gillette.

Action Group Incorporated - Blacklick, OH | 2006

Production Engineer - Developed add-on armor assemblies for a multi-million dollar defense contract. Created templates and developed an archiving process for converting 3D Solidworks models into 2D drawings that are utilized through the entire manufacturing process (lasercutting, forming, assembly, Q.C.). Designed and constructed prototypes using welding, cutting, grinding, and forming methods.

Aerosport Modeling & Design - Columbus, OH | 2004 - 2005

Lead Model Maker / Designer . Built realistic presentation models and working prototypes from start to finish for a large number of clients. Clients included Motorola, Honda, Scotts Lawncare, Battelle, Elemers, Anchor-Hocking.

Photography Experience

Freelance photographer for Eurotuner Magazine

Freelance photographer & illustrator for Dubkorps.com

Education

Bemidji State University - Bemidji, MN | 2004

Bachelor of Science - Design Technology

Emphasis in Model Design

Skills Overview

Design

I have several years of experience with Flash, Photoshop and Illustrator. My varied design experience, ranging from designing rock solid graphics and layouts for one of the largest providers of internet services, to designing and producing cutting edge, out-of-home advertising has defined my flexibility and resourcefulness with challenging design projects.

Photography

My natural eye for composition and attention to detail has led to the use of my photography on various forums and blogs and also several well known web sites such as SciAm.com and Travelmuse.com

Programming (Actionscript 2/3)

Experience in timeline-based animation, procedural programming and a skill set rooted in the key fundamentals of object oriented programming has proven to be extremely useful when communicating and working alongside programmer(s).

Computer Skills

Photoshop	X/HTML
Illustrator	CSS
Flash	Javascript
Dreamweaver	Actionscript 2/3
InDesign	XML
Audacity	Mac
AutoCAD	Windows
Solidworks	Acrobat
3D Studio Max	Office

Technical Skills

Drawing & Sketching	Woodworking
Parametric Modeling	Metalworking
Blueprint Reading	Composites
Drafting	Rapid Prototyping
Molding & Casting	Urethane Foam
Precision Measuring	Laser Cutting
Welding	Vacuum Casting
CNC Machining	Graphics Application

References

Available upon request.